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We have compiled another round of insight papers focused on Asia's private equity (PE) industry. They have been published in recent months and focus on a number of key sectors: consumer, B2B and healthcare.

We are looking at the opportunity for PE in the aviation sector, a play on resurging demand for travel now that restrictions are easing in most places around the world. We also look at the cleantech sector in Asia which is seeing heavy activity again on the back of rising political and consumer pull and push for greener and healthier lifestyles.

Other papers look at Asia's growing demand for health supplements and vitamins, the key success factors in Indonesia's B2B markets and how changes in consumer behaviour are impacting agri-food supply chains.

We hope you will find these materials helpful - feel free to share with your friends and colleagues or get in touch if you like to catch up on any of these topics.

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SCP/Asia : Aviation

Asia Aviation: PE Recovery Play?

Private equity (PE) investors are seeing a potential opportunity to step into Asia's aviation sector betting on a steep recovery following the pandemic. In this paper we take a look at the outlook of the aviation sector and potential investment models for PE players.

READ ARTICLE

Silver Linings: Asia Airline Outlook Beyond the Pandemic

The easing of travel restrictions around the world has seen a rapid surge in demand for travel. In this paper we look at some of the major recent developments facing the airline industry in Asia and make 8 predictions how the industry will develop in the next decade.

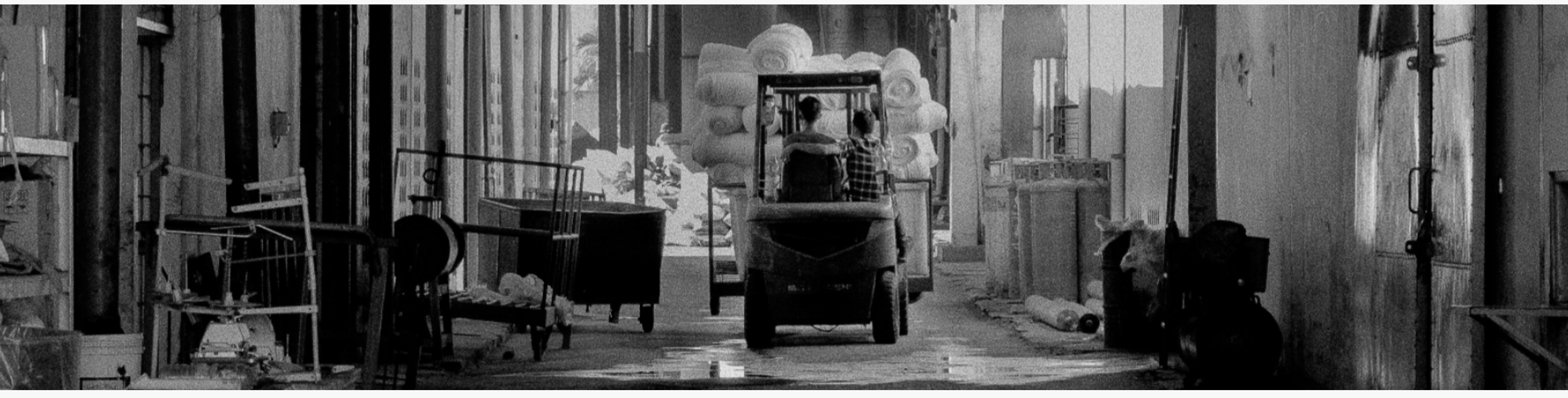
READ ARTICLE

SCP/Asia : B2B

Cleantech post the Pandemic: Should Asia's PE Investors take another look at Cleantech Investments?

Cleantech has long been a niche investment category for PE investors in Asia. A recent flurry of deals suggests another look at the category is merited. In this paper we explore the latest developments and if and where PE investors should be looking to deploy their capital.

READ ARTICLE



Go-To-Market: best practices for cracking into Indonesia's B2B markets

We recently supported several B2B clients with growth strategies in Indonesia. In the attached paper we summarise some of the lessons and best practices for industrial product and business service companies looking to penetrate the Indonesia market.

READ ARTICLE

SCP/Asia : Consumer & Health

Vitamins & Supplements: Attractive growth opportunities across Asia's consumer health markets

Asia’s share of the vitamin and health supplement market has grown to almost 45% of the global total. With increased focus on personal well-being and an expanding middle class, Asia represents attractive growth opportunities for suppliers of consumer health products. In this paper we have summarised several key factors for players looking to expand their footprint in Asia’s VMS markets.

READ ARTICLE

Strategic Opportunities from AgriBiz Localisation:
Impact of Consumer Megatrends on Agribiz Supply Chains

Several industry megatrends are pushing agri supply chains from global to regional or even local sources. This shift will create significant opportunities and challenges for businesses across the agri value chain. We summarise the key consumer trends driving this change.

READ ARTICLE

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